

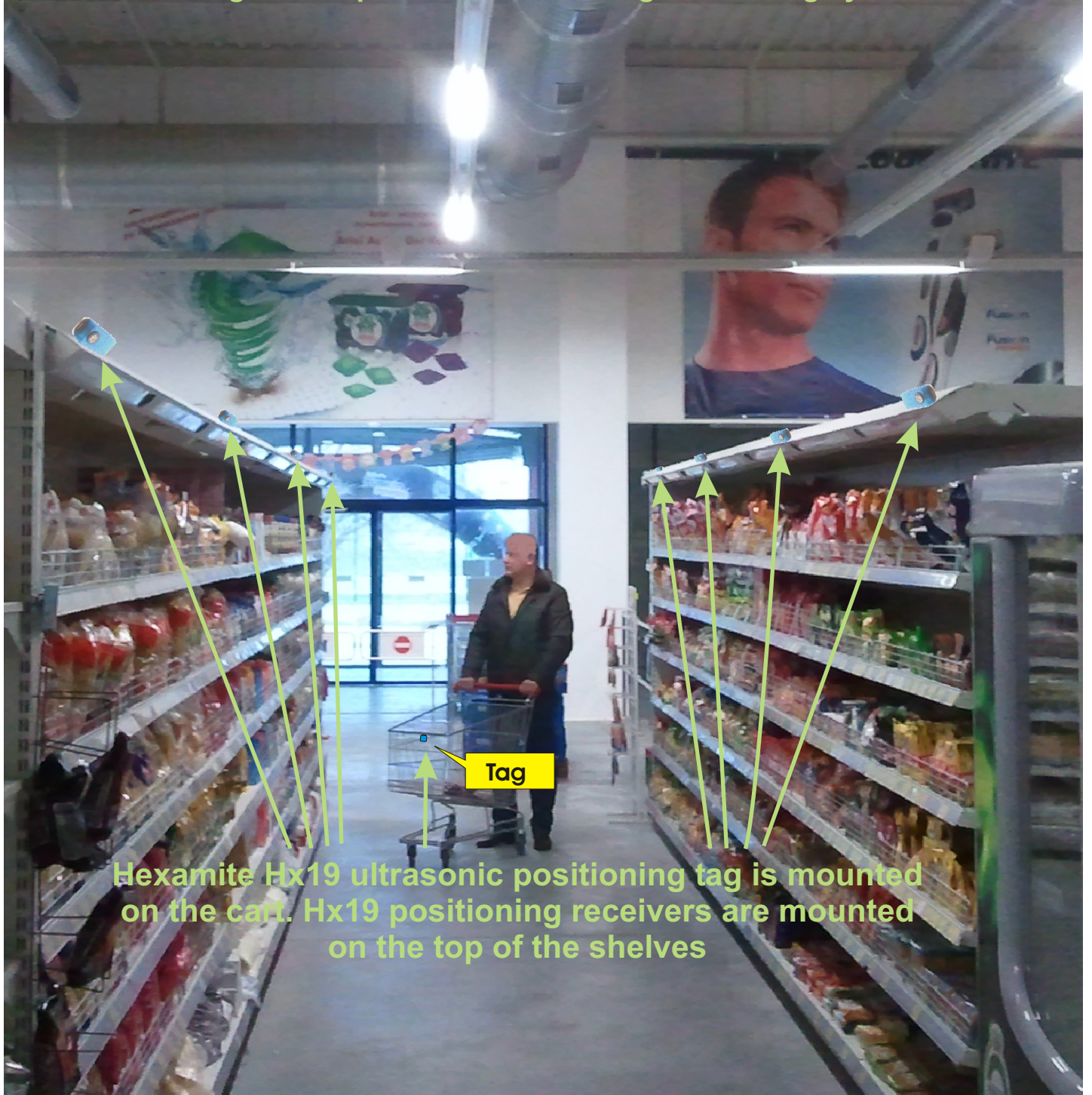
# Commercial Research

Help customers know your store like the back of their hand. They will come again and again, because your store is where baskets fill quickly

Log customers track while on the premises. Collect valuable commercial data

Optimize your premises for maximum customer convenience, using Hexamite data logs.

Increase high traffic potential and flow of goods through your counters



Hexamite Hx19 ultrasonic positioning tag is mounted on the cart. Hx19 positioning receivers are mounted on the top of the shelves



# Computer Aided Shopping

Video Camera  
Live Floorplan

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Live Floorplan

Auxiliary Position Receiver

Auxiliary Position Receiver

Hx19 can be used like a GPS, guiding customers through a shopping mall. Overhead video cameras upload live images of the layout below, to the Internet. A customer can mount his smart phone on the cart, and get streaming live superstore video through a Wi-Fi.

A dot on the live layout, represents client's cart as it moves by the isles on the superstore floor. Customers who upload shopping lists, receive an immediate optimized trail from current position to all the items on the list.

Computer  
terminal  
or smart  
phone

Tag

Hexamite Hx19 ultrasonic positioning tag is mounted on the cart. Hx19 positioning receivers are mounted on the top of the shelves



# Location Inventory Mapping

Single tap on a bar scanner button, and the whereabouts of scanned items, are instantaneously known to both customers and inventory management.



Bar scanner plus  
ultrasonic  
positioning.

Ultrasonic  
Position  
Marker

Hexamite hx19 ultrasonic positioning can help save valuable time, and reduce laborious documentation. With a click of a button, items organized on shelves are visually superimposed on floor video for instant customers access.

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